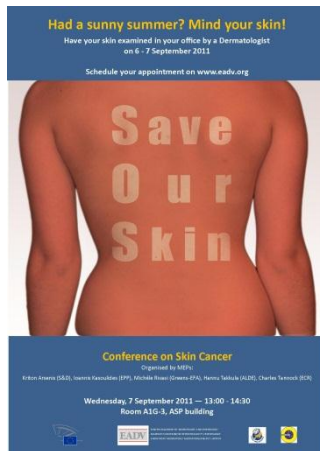


PREVENTION IS BETTER THAN CURE

- EADV AND EUROMELANOMA AT THE EUROPEAN PARLIAMENT -



Brussels (08/09/2011) – On 6-7 September 2011, EADV supported a very special event inside the European Parliament organized by the EADV Media & PR committee, represented by Myrto Trakatelli and Alexandre Dewaide. Eighteen dermatologists from Belgium and all over Europe (see list below) offered a free skin cancer screening to 140 Members of the European Parliament (MEPs) and their assistants or advisors.

The aim of this event was to inform European politicians that skin cancer is the most common human cancer with a continuously rising incidence. Though it is a visible cancer and can be easily cured almost 14,000 European citizens die every year from this cancer, even young people.

After two days of screening, a conference hosted by five MEPs, namely Kriton Arsenis, Ioannis Kasoulides, Michèle Rivasi, Hannu Takkula and Charles Tannock, was held. Katie Thayer, a representative of the EU commission (Department of Health Information), gave an overview of the latest developments of the EU cancer policy.

Prof. E. Tschachler, EADV Secretary-General, took the opportunity to present the Academy and its missions, whereas the presentations given by several experts summarized elements of skin cancer epidemiology, treatment, prevention and research in Europe. The conference also hosted the European cancer patient association, represented by Patricia Garcia-Prieto Chevalier, who described the difficult itinerary of a patient seeking to be cured but having to face various obstacles in order to get access to effective treatment at a late stage.

This was a hallmark event bringing for the first time into direct contact dermatologists and the screened politicians. Thus, this special relationship enabled an effective communication and transmission of information that will hopefully have an impact on future legislation regarding skin cancer in Europe.

Participating Dermatologists (by alphabetical order):

Matilda Bylaite (LT) ; Osvaldo Correia (PT); Véronique del Marmol (BE); Marjan Garmijn(BE); Monika Gniadecka (DK); Jana Hercogova (CZ); Gregor B.E. Jemec (DK); Eduardo Nagore (ES); Arjen F Nikkels (BE); Ketty Peris (IT); Bertrand Richert (BE); Nathalie Rooseleer (BE); Eggert Stockfleth (DE); George S. Tiplica (RO); Myrto-Georgia Trakatelli (GR); Erwin Tschachler (AT); Johannes Van Der Endt (BE).