Thank you to everyone at EADV’s 28th Congress in Madrid who took part in the SKIN VISION project.

SKIN VISION is a social responsibility project set up by Pierre Fabre Dermo-Cosmétique and EADV to increase understanding of the challenges facing the skin and dermatology – from physiological and cellular mechanisms, and treatments and new technologies that are transforming care by healthcare professionals, to a better understanding of the complex relationship of individuals and society to their appearance, and the impact that climate change and pollutants have directly on the skin.

At the Congress, an exhibition of dermatologists’ skin photos was held to educate and inform, with donations made to GlobalSkin, the International Alliance of Dermatology Patient Organizations (IADPO) to support the GRIDD project - Global Research on the Impact of Dermatological Disease. (See page 8 for IADPO’s report).

Pierre Fabre Dermo-Cosmétique's commitment is to share the knowledge of these transformational challenges and to place the skin and the patient at the heart of its environment to “take care for better living”.

The collective Skin Art set up during the Congress is also available virtually in the "SKIN VISION" section on dermaweb.com, the leading professional website for sharing information on dermatology.
PEAUriami®

PEAUriami® or SKINorigami is an educational-artistic exhibition about the skin which I created, having dedicated my studies and my entire career to the skin.

Skin and origami – why make this connection? Why work on this combination, resulting in the PEAUriami® exhibition? To begin with, these are my two passions: skin and Japanese culture.

Then, in the course of practising origami, I gradually noticed the structural and architectural similarities with the skin. The skin is a cutaneous paper, more precisely “the paper of self” which covers our body. Origami is the art of paper folding. Skin and origami, beyond the word play around paper, are similar in several respects: the polygonal network, the basic folds and pleat folding. Hence, the idea of producing artwork connecting the cutaneous physiology with the art of origami to pay an artistic tribute to the skin.

No other organ in the human body has as many functions as the skin: biological, cultural, social and psychological.

Our artistic and cultural endeavour has an educational purpose to communicate knowledge of the physiology of the skin to different audiences:

- To an audience of initiates, dermatologists and scientists who will be able to recognise the basic facts of skin physiology reinterpreted by origami
- To the general public who can discover the unsuspected complexity of the skin.

First, we took photographs of different skins, with different magnifications, which were developed on different-sized squares of paper in order to make the folded structures. With skin physiology being reinterpreted through origami in this way, it seems logical to call this educational-artistic exhibition "PEAUriami" - combining the French word “peau” (skin) and “origami”.

Dr Corinne Déchelette Pharm.D PhD
Dermatology Prospective Director
Pierre Fabre Dermo-Cosmétique
France
E: peaurigami@gmail.com
Instagram: peaurigami
Each new year offers us an exciting opportunity for a fresh start and new beginnings, which is probably why we all look forward to New Year’s Eve so much. Some of us make new plans and define goals for the coming year and others, who make long-term plans, evaluate the experiences from the old year and adjust adequately the goals for the new year ahead. You may allow me in this first editorial of 2020 to look at things also through the eyes of famous personalities in a more global and objective manner.

A new year’s plan should include something new to be attractive, as Thomas Jefferson meant by “I like the dreams of the future better than the history of the past”, Robin Sharma by “don’t live the same year 75 times and call it a life”, and John P Morgan by “the first step towards getting somewhere is to decide you’re not going to stay where you are.” Indeed, “the magic in new beginnings is truly the most powerful of them all” (Josiyah Martin). What kind of magic the new year will bring is up to us to decide: “New year - a new chapter, new verse, or just the same old story? Ultimately, we write it. The choice is ours” (Alex Morritt). On the other hand, we should also take into consideration where we are going to start from: “Your present circumstances don’t determine where you can go. They merely determine where you start” (Nido Qubein). And Vern McLeLLan adds “what the new year brings to you will depend a great deal on what you bring to the new year.”

Looking the wealth of information that EADV News has provided you with last year, I can safely say that we are in good shape. This is because EADV is in good shape and very active in its most productive age, which we have celebrated last year. And our Academy is in a good shape thanks to the active involvement of us, its members. Our performance allows EADV to consider “every day, in every way, I am getting better and better” (Emilie Coue). But Edward E Cummings declares that “it takes courage to grow up and become who you really are.” Indeed, it took us 30 years and a lot of courage and work to be able to feel satisfied with our achievements. It was and is a continuous learning procedure starting from our own professional knowledge to how we exchange with colleagues and educate the younger ones. In parallel, when you take a look at this current issue of EADV News, you will find out that EADV is upgrading its social responsibility (pages 1-2), feels secure for an optimistic future (pages 4-5), represents a specialty where the different care providers co-operate closely among themselves and with patients’ organisations (pages 6-9), augments its future over its geographic borders (pages 10-11), uses communication as a central instrument (page 14), recognises young and promising scientists (page 17) and undertakes many varying activities (pages 18-25). Albert Einstein has proposed that a successful community “learns from yesterday, lives for today and hopes for tomorrow.”

Yes, indeed, we have nice optimistic plans for 2020 as you can already discover in these pages. On a final note, “an optimist stays up until midnight to see the new year in. A pessimist stays up to make sure the old year leaves” (William E. Vaughan).

Happy New Year!

Christos C Zouboulis MD PhD
Editor

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First, I would like to thank you all for making the 28th EADV Congress in Madrid a real success. With 12,600+ participants, the Madrid congress is second in terms of attendance only to Paris 2018. Content-wise, we ensured diversification of topics and discussions with 2669 abstracts approved out of 4679 submitted, 584 speakers and 165 participating companies. We have been energised by the positive feedback we received from all of you and the entire EADV team feels rewarded and fulfilled by this achievement.

The changing landscape of healthcare delivery

When discussing with colleagues during the congress, many expressed some concerns regarding the evolution of medicine and the future of our specialty. This is very relevant in a context of globalisation, digitalisation and the rapid transformation of tasks in many working environments. How can we in the future maintain focus considering the broad range of topics that dermatology and venereology cover? What will be the future of care and the priority for dermatological diseases considering the exploding costs of healthcare and the need for decision-makers to prioritise resource allocation? How will we be perceived by our peers and by the public if a significant proportion of us abandon medical dermatology to dedicate our activity to cosmetic and aesthetic dermatology? Will the future daily application of artificial intelligence take away a large part of their duties from practising physicians rendering them useless and redundant?

These legitimate questions do generate anxiety when writing them on a sheet of paper. Although we are all curious and excited about new concepts and opportunities, we may feel uncomfortable with a changing environment. What will be the role of the practising physician in the future? How can I cope with the change?

Positive outlook should drive the way we think and act

A positive outlook is the ability to see the best in people, situations and events. It allows us to see opportunities in situations where others see a setback. People with a positive outlook see a “glass half-full” making them believe in the promises of the future.

According to Georges Kohlrieser, Professor of Psychology at IMD in Lausanne, Switzerland, the mind’s eye in life is like a flashlight from a guard tower: it can alight upon something positive, or on something negative. If we focus on the positive, we are able to see opportunities and create the future we want to see. On the other hand, if we focus on the negative, a negative person, place, experience, or memory, we give up our power to create a brighter future, we become defensive and look back at the past with regrets.

Future opportunities for Dermatology and Venereology

Attracting the best people and helping them to grow

The complexity and the variety of our specialty does attract everywhere the best and highly motivated medical students.
Attending the EADV School Alumni ceremony in Madrid, I was amazed by the high energy and enthusiasm of our young colleagues, those who had attended the EADV School courses or who received a fellowship to come to the EADV Congress. They are eager to learn and to connect with colleagues from different countries and backgrounds. I would like to see them more engaged in our Academy, in committees and task forces, as I strongly believe they can bring a lot of value and help us embrace change! We have to discuss in the future how we can better leverage their contribution within EADV.

Promoting excellence in the different fields of Dermatology and Venereology

The figure of the solo-practitioner dermatologist doing everything is certainly fading away and does not correspond to the aspiration of the new generation of medical doctors. For subspecialties at the frontier of other specialties such as dermato-oncology or dermato-allergology, robust specific training curricula need to be established to legitimise and secure the future growth of these fields. This had been done in some countries, like Germany and France for example, but working at European level is important. In the future, EADV can certainly help to bring people and different stakeholders together to promote excellence in the different fields. A recent initiative co-ordinated by the President-Elect Prof Alexander Stratigos focuses on dermato-oncology, highlighting the central role of the dermatologist in detecting and treating skin cancer including melanoma.

Recognising the high burden of skin diseases and supporting therapeutic innovation

Skin diseases are among the most bothersome to patients, they impair quality of life to a very significant degree as shown by numerous studies. We need to continue working with patients and patient organisations to inform and convince decision-makers about the need for allocating resources to Dermatology and Venereology. EADV is currently preparing, under the leadership of Prof Marie Aleth Richard, Chair of the Communication Committee, a large study on the burden of skin diseases and the access to specialist care in the different European countries. I am convinced that the therapeutic revolution we have seen in the different fields of our specialty over the past 15 years will continue and allow us to alleviate patient suffering.

Seeing Artificial Intelligence as a great opportunity for our specialty

Artificial Intelligence (AI) already outperforms the human brain in visual tasks such as skin cancer diagnosis, image recognition and strategy games. Incorporation of large sets of data for decision-making will be best taken over by AI. Soon, AI will be a significant aid for dermatology clinical diagnosis, tumour surveillance, histopathological diagnosis, treatment decision in the context of personalised medicine, and monitoring of treatment adherence. While it may be uncomfortable for us to “give up” some of our skills acquired by years of laborious training, resisting change is hopeless. AI represents a truly fantastic opportunity for physicians. Many repetitive tasks such as skin cancer screening and treating simple dermatological diseases will be simplified, potentially allowing the physician to dedicate more time to the patient. Working on the patient-physician relationship, developing empathy to better understand the patient’s needs and wishes are important areas of development for the physician leaders of tomorrow. This will imply major changes in the medical school curriculum and specific training for doctors. Making us more human as doctors is a constant demand from patients and a possible indirect benefit of AI.

EADV will be a driving force in developing the human skills of future physician leaders. Following an initiative of the EADV Executive Committee and Board, we have designed in collaboration with Goleman Emotional intelligence a comprehensive leadership curriculum for European leaders in Dermatology and Venereology. The programme focuses on enhancing the four major competencies that denote emotional intelligence and are the hallmark of inspirational leaders: self-awareness, self-management, social awareness and relationship management. The first cohort of 30 scholars began the programme in December 2019 at the EADV headquarters in Lugano. Our ambition is to create a network of inspirational and caring leaders across Europe, able to promote the EADV mission of improving patient care and physician development.

In conclusion, seeing the opportunities in front of us with a positive outlook can change our lives significantly. Please join us in promoting this spirit in 2020 and beyond within EADV and elsewhere!

Carle Paul MD PhD
EADV President (2018-2020)
The first full-day nurse programme was held within the 28th EADV Congress. With this year’s congress theme of the “Modern face of Dermatology” it was fitting that this special session took place as the nurse role in dermatology is evolving across Europe. Nurses and dermatologists from across the continent took part in the programme. The meeting started with lectures on hand dermatitis, the evolving role of nurse specialists, wound management and biologics. This was followed by interactive workshops on hand dermatitis and wound dressings.

Sharing knowledge at Nurse Day
Corinne Scicluna Ward, a dermatology nurse from Malta, spoke about the diverse roles of nursing across Europe with some countries having defined the specialism with academic support and others where there was an absence of pathways for nurses to specialise. She spoke about her own experience of developing wound care as a nursing specialty in Malta, a country where there was no pathway for specialism. This presentation was inspiring as it demonstrated what can be achieved through perseverance and networking.

There were also some novel ideas on patient education from Anna Buse, a health educator from Osnabrück University, Germany, and Kathrin Thomas, an advanced nurse practitioner from Inselspital Bern, Switzerland, in the workshops. The importance of clear instruction and the usefulness of visualisation and practical demonstration in patient education were highlighted by both.

The meeting offered valuable opportunities for interacting with experts and networking with nurses across Europe. As dermatology nursing is just emerging in some countries as a specialty and well developed in others this opportunity was very important. The unifying goal across the day was improving patient care.

A nurse perspective on the EADV Congress
When I go to the EADV sessions, I get so inspired and energised by all these new experiences. I take these new ideas like an extra suitcase home to colleagues to reflect on and seek new ways to improve our care. In daily clinical practice, time is often restricted and it is a constant challenge to improve care delivery and working.
practices. Ideas from conferences and networking with like-minded colleagues can help meet those challenges.

**Plans for 2020**

During the next EADV Congress, on 31 October 2020, the Nurse Day will be held in Vienna. The NAWG (Nurse Association Working Group), and especially our chair, Dr Christa De Cuyper, are working hard on the programme. We hope to welcome many European dermatology nurses to Vienna. So, we want to reach out to them as much as possible.

Furthermore, the World Health Organisation has designated 2020 as “The Year of the Nurse and Midwife”, to celebrate the 200th birthday of Florence Nightingale. Therefore, we wish to make our 2020 a special programme celebrating dermatology nursing practice. In addition, we are also organising the first EADV School course for nurses from 19-21 November 2020 in Malaga, Spain on “Exploring the diverse roles for nurses in dermatology practice”.

**Conclusion**

We are delighted that EADV has supported a range of educational events for nursing. This year’s full-day nurse programme was an important milestone in increasing nurse participation at EADV congresses. The plans for 2020 are well under way and promise to be another exciting chapter.

**Elfie Deprez**  
Specialised Psoriasis Nurse  
Ghent University Hospital, Belgium

**Sheila Ryan**  
Advanced Nurse Practitioner  
University Hospital Limerick, Ireland
In recent years EADV has increasingly found meaningful ways to include patient organisations in its annual congress planning and activities. The International Alliance of Dermatology Patient Organizations (IADPO – also known as GlobalSkin) is proud of its ongoing collaboration with the EADV’s Patient Association Working Group (PAWG) to advance this priority. GlobalSkin is ideally suited to this work as the global voice of dermatology patients through its 160 member organisations in 50 countries, representing over 60 dermatological diseases.

GlobalSkin’s focus is to strengthen the patient voice by creating supportive environments for its member organisations through capacity-building, research and advocacy. Professionalisation of the patient organisation community benefits all of dermatology through its unique ability to build collaborative partnerships, play a leading role in research, and advocate for patients with decision-makers. Together, we are building a movement to change the way the world sees dermatology.

Our organisation attends the EADV Congress each year to bring attention to this important work and to connect with key stakeholders – all in an effort to improve the lives of people living with dermatological diseases.

At the EADV Congress in Madrid, we were pleased to participate in a variety of key activities:

**Special interest session**
This year’s special interest session, “Building the doctor-patient relationship through effective communication”, marked the third consecutive co-organised session between EADV and GlobalSkin. This year we worked with the Patient Association Working Group and Psychodermatology Task Force to develop a multidisciplinary programme highlighting the importance of positive and open conversations between physicians and patients. Speakers, including patient organisation leaders, emphasised the importance of effective communication, mutual respect, and a supportive approach to dialogue between patients and doctors.

**Patient Society Village**
The Patient Society Village offered patient organisations the opportunity to directly connect with delegates about the significant role that patient groups play in supporting dermatological patients in Europe and globally. Visiting any of the 19 booths this year also allowed delegates to have important discussions about the needs of dermatology patients. We look forward to working with EADV and patient associations to continue building this presence.

**Research poster presentation**
GlobalSkin was honoured to have its researchers present an oral poster on the systematic literature review findings for our ground-breaking Global Research on the Impact of Dermatological Diseases (GRIDD) project. GRIDD marks a significant milestone in patient-led research.

**Growing patient organisation inclusion**
In 2018, patient organisations were permitted into Congress scientific sessions for the first time. This directly contributed
to these organisations being better able to support their patients through access to the latest scientific developments related to their diseases. At the 2019 Congress we again saw patient leaders benefiting from access to these sessions.

The EADV Patient Association Working Group and Nurses Association Working Group met with patient organisations to discuss actionable ways to increase involvement in future EADV initiatives. Positive dialogue like this is helping to move patient organisation inclusion forward at the EADV Congress.

Our sincere thanks to the EADV’s Patient Association Working Group for their ongoing commitment to patient organisation engagement.

To learn more about GlobalSkin, please visit our website: globalskin.org

Christine Janus
CEO, GlobalSkin
Katlein França MD PhD (USA)

The EADV scholarships offered to junior members are important and recognise the ones that are academically active in the field of dermatology: publishing papers, book chapters, presenting posters and lectures. In 2016 I was pleased to receive the Imrich Sarkany Non-European Memorial Scholarship, and in 2019 I was honoured to receive the Lecturer of the Year Scholarship Award.

Receiving the scholarships gave me not only the opportunity to attend the EADV meetings, learn from world experts, network, meet new and old friends and visit beautiful cities but also, they were a recognition of my academic work. They motivated and inspired me to continue my journey in academic medicine, reinforcing my passion for dermatology.

The EADV Congress in Madrid was a special meeting for me. Receiving the “Lecturer of the Year Award” and having the opportunity to share with younger dermatologists my academic path allowed me to remember all the challenges and successes of the past that helped me to become who I am today. It has been a great journey. Now I focus on the present, taking care of my patients, and continuing my academic work at the University of Miami School of Medicine.

I am thankful to EADV for supporting young dermatologists and for being a constant source of knowledge and updates.

I attended had a major impact on my decision to apply for a Mohs fellowship. Even though my journey to become a certified Mohs surgeon only started a while ago, the knowledge I have already gained and the supervised operations I performed at the Erasmus MC in Rotterdam made it clear that I chose the right path to continue my career as a dermatosurgeon. I hope in the future to continuously grow and to broaden my field as a dermatosurgeon and to pass on skills on younger colleagues.

Isabelle Rooms (Belgium)

I applied to the scholarship programme because it gave me the opportunity to attend the EADV Congress in Madrid, where I could hear the latest updates and evidence-based dermatology and where I could pick up great summaries and exchange ideas with other international colleagues.

I was able to broaden my social network of dermatologists with similar interests from all over the world and I got to know the EADV Board members better. They inspired me with their talks and actions, as we young dermatologists are the future of the Academy and Europe is a village where we can easily travel and multiply our knowledge.

The enlightening insights into Mohs surgery from talks and further interesting discussions with colleagues about dermatosurgery at past EADV congresses I attended had a major impact on my decision to apply for a Mohs fellowship. Even though my journey to become a certified Mohs surgeon only started a while ago, the knowledge I have already gained and the supervised operations I performed at the Erasmus MC in Rotterdam made it clear that I chose the right path to continue my career as a dermatosurgeon. I hope in the future to continuously grow and to broaden my field as a dermatosurgeon and to pass on skills on younger colleagues.

Deepak Jakhar MD (India)

The EADV scholarship programme is a great way to aid young dermatovenereologists like me to explore world-class current and future prospects in dermatology. The complimentary registration that comes with the scholarship allowed me to attend the 28th EADV Congress. In addition, it offered a one-year EADV membership and other benefits that come with it. The scholarship financial aid takes care of other expenses like travel and accommodation too. More importantly, receiving a prestigious scholarship like the Imrich Sarkany Non-European Memorial Scholarship was a highlight in my career.

We talk to six recipients of EADV scholarships which allowed them to attend the Madrid Congress and hear why they applied, what changes the scholarship made to their careers, and what receiving an EADV grant has meant to them.
Getting the scholarship would mean that my academic career is going in the right direction. Further, it allows to meet and exchange ideas with the best brains in the world. The EADV Congress had a very well-planned scientific programme and I was really looking forward to attending.

Since the scholarship is given purely on a merit basis, I felt privileged and honoured to receive it. It is one of the major achievements of my life. This boosts my confidence and I feel more motivated to continue my academic endeavours. This scholarship showed that hard work and a focused approach pays off in the long run. I am encouraged to work harder and keep up my innovative work in the field of dermatology.

The scholarship offered me a chance to meet with some of the finest, young and experienced dermatologists, across the world. The EADV Congress in Madrid was a perfect stage to discuss, share and exchange ideas with like-minded people. I got new insights about the clinical and aesthetic aspects of dermatology, which surely will be an addition to my practice and improve my skills. The congress had a substantial focus on artificial intelligence which is my area of interest as well. I was fortunate enough to deliver a talk on ‘Artificial intelligence in Dermatology’ in the Indian Association of Dermatologists, Venereologists and Leprologists (IADVL)-EADV sister society meeting on the first day of the congress. The talk was much appreciated and I later got a chance to discuss the prospects and future of artificial intelligence with people working in the same field. I am more convinced now that artificial intelligence is going to have a significant impact on the way we practise dermatology. This is the perfect time to be literate in this new field.

Alma Aimoldina (Kazakhstan)

- The EADV scholarship was a unique opportunity for me to enhance my dermatological knowledge and skills. Taking into account the distance between Nur-Sultan (Kazakhstan) and Europe, I highly appreciated EADV’s support for young specialists by giving them this chance to visit an important and prestigious annual event for dermatologists. As a young professional, I was really excited to use the chance of becoming an EADV Congress delegate. With this in mind, I decided to apply for the travel scholarship programme that helped me to get a new experience in 28th EADV Congress in Madrid.

For me, to be selected as a EADV scholarship awardee and become one of the representatives from Kazakhstan has been a great honour and a fabulous experience. After participating in the Congress, I feel my professional knowledge level rose up without a doubt in a wide range of issues, particularly, in atopic dermatitis, psoriasis, skin cancer, acne, vitiligo etc. Moreover, I got acquainted with many world-leading scholars and practitioners in the field of dermatology and venereology. I am really thankful to the European Academy of Dermatology & Venereology and its Honours & Awards Committee.

The EADV Congress in Madrid gave me the opportunity to enrich my knowledge enormously and enhance my skills. By participating, I became familiar with the new methods and treatment in the field of dermatology, which I intend to use in my current experience and practice in Kazakhstan and definitely to share acquired knowledge with my colleagues in Kazakhstan. It was a breathtaking event which gave me an opportunity to learn new trends in dermatology and venereology and make new friends.

Carla Hajj (Lebanon)

- Applying to the EADV scholarship programme for professional support from a prestigious institution was my main motivation.

The scholarship provided me a significant encouragement as a young dermatologist.

The EADV Congress in Madrid helped me to contribute to better patient care in the dermatology field.

Sophie Cai (Singapore)

- The scholarship gave me financial support, which allowed me to attend the international EADV Congress in Madrid during October 2019 as a dermatology resident.

It also helped expose me to top-notch expert discussions and meetings, greatly enhanced my clinical knowledge, as well as learn how to conduct research better.

Participation in the EADV Congress helped me to meet other dermatologists and residents from different countries and build valuable network support. I am also inspired to continue pursuing academic research interests in psoriasis and have international collaborations in future.
Programme highlights

**Breaking news**
- Artificial Intelligence

**Clinical updates**
- Acne and related disorders
- Aesthetic dermatology
- Atopic dermatitis
- Blistering diseases
- Internal medicine
- Melanoma
- Non-melanoma skin cancer
- Patient management in 2020

- Prevention and early diagnosis in skin cancer
- Surgery in skin cancer
- Psoriasis
- Tumours in paediatric dermatology

**Clinical case discussions**
- Acral issues
- Dermoscopy
- Facial issues

**Oral e-poster discussions**
- Cutaneous oncology
- Inflammatory diseases

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**Registration**

Early bird deadline: 5 February 2020

Mid-rate deadline: 4 March 2020

For full information and how to register, please email them to: registration@eadvsymposium.org

If you have any queries, please email them to: registration@eadvsymposium.org
Come and discover the New format of the EADV Spring Symposium

> **Clinical updates**: focuses on clinical practical aspects of dermatology

> **Problem-based learning**: develops skills and knowledge on daily practice relevant problems through discussion

> **Breaking news**: provides an update in different rapidly changing fields of dermatology.

https://eadvporto2020.org
A Communication Committee member’s perspective

The importance of listening

"Communication works for those who work on it!"

John Powell

And I really hope it will work for me because I plan to work hard on it.

In fact, it all started 11 years ago with a small website for dermatologists in a small eastern European country. Four young dermatology residents decided to find a way to share with the others what they thought was interesting in dermatology. We wanted to communicate with our colleagues and not just to report news, so we added feedback options to the webpage. We knew that most of the time listening is more important than talking. Those are things only residents know and are easily forgotten later when the ego grows.

As a member of the EADV Communication Committee I would like to be a listener. It is indeed important to deliver information but most important after all is to deliver the right information, in the right time, to the right people. And this is impossible without a feedback mechanism. I think it is important to know more about what dermatologists in Europe are interested in. I believe communication creates community. EADV has members from different races and cultures, speaking different languages and working in different time zones. I think we need to make more connections between EADV and the national dermatological societies so we can talk and listen in different languages. Our small eastern European resident website has started a small initiative that has now been going for five years. We gather at a set time, at the Congress venue entrance of every EADV Congress or Spring Symposium to take a “Big Bulgarian Picture” and show our will to be together and to communicate as a part of the Bulgarian dermatological community and as a part of the big European dermatological family. I would like to see that on a larger scale.

Ivan Bogdanov MD PhD
Member
Communication Committee

Representatives of the Bulgarian Dermatological Society at the EADV Spring Symposium in Valencia in 2015 (above) and at the EADV Congress Paris in 2018 (right)
EADV supports excellence in research through its dedicated Project Proposal programme.

Find out more about the grants offered by EADV to make your research idea a published reality.

https://eadv.org/project-proposals/submit
The EADV Research Fellowship is a scholarship funded by EADV with the aim of supporting the research training of junior Dermatologists-Venereologists, residents in Dermatology-Venereology, or junior scientists from Europe in a high standard academic centre in a country other than their own.

Please consult the Research Fellowships page for more information.
Tiago Reis Matos was the EADV guest keynote speaker during the European Society of Dermatological Research (ESDR) 2019 conference. This was a groundbreaking honour considering that, at 31 years old, Dr Matos is perhaps the youngest guest ever to give such a keynote lecture. The title of his talk was the same as the title of his PhD thesis: Skin Resident T cells: Implications for immune homeostasis and disease. Dr Matos has recently defended his PhD, being the first dermatologist ever to receive the Doctorate Degree with High Honours (Cum Laude) at the University of Amsterdam. We sat down with Dr Matos to find out more.

What made you decide to pursue a career in dermatology?

One of my family members suffers from erythrodermic psoriasis, therefore I grew up in a house smelling of medical creams, filled with dead flakes of skin. It made me notice other family members and friends who also suffered from skin immunologic or inflammatory diseases. Hence, from a young age, I understood how a skin disease can deeply impact an individual but also their family! Dermatology was never only about aesthetics. By keeping in mind my family and friends, I was motivated to pursue human translational studies that might have a direct impact on patient care; on how diseases are diagnosed and treated. Simultaneously, cutaneous immunology is very interesting from a scientific point of view, since we still don’t fully understand the pathology behind most cutaneous diseases, nor do we have effective cures.

What do you think EADV could contribute to young dermatologists?

The opportunity to present a keynote lecture at the ESDR annual meeting on behalf of EADV is the latest example of how the Academy has supported my career. I have also received the EADV Research Fellowship, which allowed me to move to Amsterdam and study the pathogenic role of T cells in inflammatory skin diseases. As a resident in dermatology and venerology, EADV is crucial to our medical training through the numerous EADV courses, meetings and scholarships, and by keeping us updated on the latest guidelines and scientific discoveries.

What was the inspiration behind your talk?

I have a longstanding interest in cellular immunology, particularly the interaction of T cells between human tissues and its relation to human autoimmune and inflammatory disorders. I conducted most of my research at Harvard Medical School, under the mentorship of Prof Rachael A Clark. We focused on characterising resident memory T cells (T_{RM}) in healthy human skin, identifying the blood T cells precursors that differentiate into T_{RM} cells and studying their role as autoreactive T cells in psoriasis, vitiligo and graft-versus-host disease (GvHD).

During my talk, I also shared my journey. Since starting my medical degree in Lisbon (Portugal), I have consistently sought experience in a wide range of basic, clinical and translational areas of research, alongside clinical work. Each year, I would join a laboratory from a different field of research, such as cell and molecular biology, cancer, osteoimmunology, neurophysiology and genetics. It broadened my vision and refined my ability to examine, integrate and consider multiple concepts and techniques in a holistic approach. Having had that experience, I focused on cutaneous immunology. During that time, I was awarded several scholarships that allowed me to study at the First Faculty of Medicine of Charles University, Prague (Czech Republic), University of Manchester (UK) and Harvard Medical School (USA). In 2016, I moved to Amsterdam (Netherlands) under the mentorship of Prof Menno A de Rie, continuing to study tissue T cells and pursuing residency in dermatology and venerology.

Dr Tiago Reis Matos
The Task Force aims to work synergistically with other European societies involved in onco-dermatology, especially the EADV Melanoma Task Force and the European Association of Dermato-Oncology (EADO).

The NMSC Task Force (TF) has worked within EADV for many years but, more recently, thanks to the direction of the Task Force Facilitator Prof Ljiljana Medenica, we have been able to report significant developments, thus improving our visibility and enabling collaborative projects. The NMSC TF gathered recently during the 28th EADV Congress in Madrid and defined its objectives for the next few years: to promote patient care, education of dermatologists and collaborative research. The Task Force aims to work synergistically with other European societies involved in onco-dermatology, especially the EADV Melanoma Task Force and the European Association of Dermato-Oncology (EADO).

These collaborative projects started last year, with a position paper focused on health-related quality of life assessment in skin cancer patients. This work, bringing together members of three EADV Task Forces (Quality of Life and Patient Oriented Outcomes, Melanoma and NMSC), was conducted by Dr Pavel Chernyshov, EADV Board member and Chair of the Quality of Life and Patient Oriented Outcomes TF.

Promoting patient education and care is one major objective of the task forces, and last year the NMSC TF also produced a number of leaflets intended to give advice to patients on different skin diseases and current treatments. We especially thank the experts who helped us to produce these leaflets: Prof Alexander Stratigos on squamous cell carcinoma, Prof Nicole Basset-Seguin on basal cell carcinoma, Dr Colin Morton on Bowen’s disease, Prof Piergiacomo Calzavara Pinton on actinic keratosis. These leaflets are available on the EADV website (“patients’ corner” section) and will be shared with the Fondation René Touraine (FRT) committee for the project on “Online development of patients and family-education materials in dermatology” in Therapeutics in Dermatology. This material will be translated by the EADV NMSC TF members in their own language, to make these directly available for patients in each country.
We aim to provide education on skin cancers for dermatologists, especially for residents and new specialists. This issue is crucial regarding the increasing burden of skin cancers as well as the wide use of systemic therapies in managing these cancers, at least in advanced stages. In this context, we were very happy to welcome this year Dr Myrto-Georgia Trakatelli as a new co-chair of the NMSC Task Force. Dr Trakatelli chairs the EADV School and will help with the implementation of the oncodermatology educational programme thanks to the EADV e-learning platform. Synergetic working with other groups is our priority, and the EADV Melanoma Task Force, chaired by Dr Monika Arenbergerova and Prof Ketty Peris, will play a key role in this joint educational programme.

Finally, thanks to the kind financial support of the Project Proposal Review Committee, chaired by Prof Jacek Szepietowski, the Task Force will conduct its first collaborative research programme, the SUMMERTIME project (SerUM markers in MERkel Cell Carcinoma patients: a longitudinal moniToring study for optiMization of European guidelines), co-ordinated by Prof Mahtab Samimi and Prof Juergen Becker, which will bring together investigators from 10 countries on the topic of this rare and aggressive skin cancer.

For further information, do not hesitate to contact the NMSC Task Force chairs listed below, or Marina Binarelli, Senior Scientific Project Co-ordinator at the EADV Head Office at marina.binarelli@eadv.org.

Mahtab Samimi MD PhD
Chair, mahtab.samimi@univ-tours.fr

Ettore Minutili MD
Co-Chair, ettoremizutilli@yahoo.it

Myrto-Georgia Trakatelli MD PhD
Co-Chair, mtrakatelli@hotmail.com


NMSC Task Force meeting at the 2019 EADV Congress in Madrid. Members (from left to right):
Dr Marek Jankowski (Poland), Dr Jilliana Monnier (France), Prof Mahtab Samimi (France), Dr Ettore Minutili (Italy), Dr Ana Maria Forsea (Romania), Dr Myrto Trakatelli (Greece), Prof Philippe Saiag (France), Dr Agustin Martin-Clavijo (UK), Dr Chrys Schmults (USA)
The Academy’s flagship publication, the *JEADV*, is one of the leading and fastest growing international journals in the field of Dermatology and Venereology. For the year 2019/2020, the *JEADV* editorial team has concentrated its efforts on improving the peer-review and publication processes on two fronts: experience and ethics.

**Improve the Experience**

**Author/Reader Experience**

Moving ahead with **Open Access** – The *JEADV*’s publisher Wiley has been actively engaged in promoting Open Access with various European national consortia. As a corresponding author, you may find that your institution or funder will help with the cost of Open Access publication, or cover it entirely, as a result of deals agreed with Wiley. Please check your eligibility here.

**Reviewer Experience**

The *JEADV* became the official partner journal of **Publons**. Publons is a major platform that helps researchers to verify and showcase their peer review for academic journals, and by partnering with them we hope to improve the way we acknowledge the peer-reviewers’ contribution to the Journal. The reviewers can now add their reviews performed for the *JEADV* to their profiles in order to get official recognition for their contributions for use in promotion or fellowship applications.

**Reader/Public Experience**

On 1 October, we launched the *JEADV*’s social media profiles on Facebook and Twitter. Through these social media outlets, we promote the Journal’s best contents to the scientific journal community and foster global connections. Please follow us and support our channels!

**Improve the Ethics**

**Author Ethics**

The *JEADV* has replaced its old Conflict of Interest form with a revised **COI form** developed by the International Committee of Medical Journal Editors (ICMJE). We believe that it offers a much more standardised and comprehensive...
Experience

format with clear definitions and closed questions. The form includes instructions to help authors provide the requested information and the completion procedure is user-friendly.

Editor Ethics
The COI disclosure statement of the JEADV editors will be published online to ensure the fairness of the peer-review process. Their actual relationships and positions that they have with industry or academic bodies, which may influence their editorial functions, will be declared in the statements.

Journal Ethics
As of January 2020, the JEADV requires that clinical trials are prospectively registered in a publicly accessible trials registry. We ask our authors to provide the name of the trial register and the clinical trial registration number at the end of the abstract. The Journal considers a trial for publication only if it has been registered prior to randomisation of patients. Please check our Author Guidelines for further details.

If you have any queries about submission, do not hesitate to contact the JEADV Editorial Office at jeadv@eadv.org.

JEADV Editorial Team (from left to right): Marie Berset, Laurence Zulianello, Asao Sarukawa, Prof Johannes Ring, Secil Umitvar, Galadriel Bonnel
Fake news, misinformation and the peer-review process

Fake news has been around for centuries, but with the advent of social media it can travel at unprecedented speed and depth. All domains are subject to it, with healthcare far from being exempt – the situation today has even been referred to as “the fake news epidemic in health.”

Knowing that scientific information is vulnerable to strategic manipulation, countermeasures need to be deployed to anticipate and respond to this threat. A conventional countermeasure to misinformation is to credit information from scientific journals. Since journals are curated through peer review and explicitly identify sources and their conflicts of interest, they are designed to separate fiction from non-fiction, making them an important ally and supporter of evidence-based medicine. It has been suggested that “If the peer-review process did not exist, one of the first actions scientists would take to counteract misinformation would be to invent it.”

Problems with social media

In the age of social media, it can be increasingly difficult to separate science from science fiction. There’s no doubt that misinformation or misplaced trust can harm patients – they may refuse evidence-based therapies or rely on unproven remedies due to erroneous beliefs. However, simply disseminating objective science is no longer enough. Frequently, researchers may need to defend the evidence from challenges to its validity and interpretation and be proactive to minimise the impact of unsubstantiated and competing messages.

Thanks to social media, the barrier of the cost of publishing has disintegrated. But with an open forum comes the ability to spread strategic content posing as reliable commentary, especially by infiltrating trusted social networks. Furthermore, the ability to select what information is received allows people to succumb to the powerful urge to favour information that confirms their own beliefs while filtering out alternative views. Add to that the phenomenon that false information spreads faster and farther than the truth, along with the apparent use of bots to spread sentiment on a wide scale, and we have a situation where there is an urgent need for a co-ordinated response from the medical community.

Non-promotional social media engagement

Thoughtful engagement by scientists on social media is important, but given the task of counteracting well-resourced interests, potentially with fleets of bots, a co-ordinated campaign to engage with the platforms that patients use is required. This might include stronger responses to significant misinformation, stout defence of good research under attack, and taking opportunities for teachable moments that arise from fake news. Medical academies and journals should lead the way, while physicians can provide another dimension through engaging in educational and non-promotional conversations with their peers, patients and consumers.

A new non-profit organisation called the Association for Healthcare Social Media (AHSM) is trying to encourage physicians across the US to establish an online presence as professionals with the aim of directly connecting with and informing patients and serving as the expert voices in their specialities. This nascent organisation recognises the need for physicians to improve the way they cite medical literature and also the need to raise awareness among patients and the general public on how to assess sources of information.

A presence on social media, whether through Facebook, Twitter, Instagram, LinkedIn or a blog, is now seen as a key part of their day job by young researchers keen to share knowledge with peers and help debunk theories that
aren't scientifically validated – in fact, it's considered no longer an option not to engage with lay audiences and it is becoming a moral obligation to do so. Similarly for physicians, it is vital that their respected voice is heard to push back on misinformation and promote good practices.

To develop your own non-promotional social media engagement, here's some advice:

- Take a long-term view
- Engage with academies, journals, journals clubs, research centres and peers
- Interact with patients and the general public (respecting the compliance rules of your country)
- Provide links to sources of information (eg, abstracts or free-to-access papers, academies, patient associations and good lay-press articles)
- Share your point of view and do not hesitate to push back on misinformation
- Use hashtags such as #dermatology, #dermatologia, #dermtwitter, #SoMeDocs to build connections
- Starting small is not a problem and do not worry if you don't have a lot of followers – as a doctor, your voice is respected.

Click on the following link to see a great example of a tweetorial about a recent sunscreen study published in JAMA which achieved 143,212 impressions (number of times people viewed it) as of 24 October 2019. It's worth noting that the US media channel CNN reported on the study, which brought in over 1 million views on the CNN website.

For your information, here is a list of interesting Twitter accounts:

- Dr Pierre Vabres @pierrevabres
- Dr Sergio Vañó @SergioVanoG
- Dr Rosa Taberner @rosataberner
- The Spanish Academy of Dermatology and Venerology @aedv_es and the great community of Spanish dermatologists (unfortunately I can't quote them all!)
- Silvia Fernández Barrio @silviafbarrio
- Association for Healthcare Social Media @AHSM_org
- Dominique du Crest @ducrest
- E: ducrest@skinaid.eu

References:

Art is meant to make you see. See something as if you’ve never seen it before, even if it is something really familiar. When there’s lots going on, you may miss what’s really happening.

I was fortunate to attend the EADV course, The Art of Observation- Visual Literacy for Dermatologists, which was held in London from 5-7 September 2019. The course was run by three eminent dermatologists from the UK: Prof Chris Griffiths and Dr Helen Young from Manchester, and Dr Sarah Walsh from London. Taking place in two prestigious art galleries in London, Tate Britain and the Wallace Collection, this course aims to encourage the participants to get closer to artworks, thereby improving how they see and understand them. The course is led by experienced arts educators with input from dermatologists.

The three-day course kicked off with an introduction to art history, including work by one of the greatest visual artists, Rembrandt Van Rijn (1606-1669), thereby allowing us to decipher how an artwork can be understood.

The first activity involved observing individually the different kinds of lines, textures and shapes seen in the paintings, using descriptive and poetic language. Then we each chose one of the paintings and drew it schematically. It was interesting to see how some of the dermatological words could be applied to the textures and shapes of the paintings.

Another activity involved making a drawing of our object from touch. It was adventurous to explore the surface textures of our randomly picked object without looking at it, followed by drawing and expressing the touch sensation on paper. Then, we were asked to look at, examine and inspect the intricacies of the surface of our chosen object, hide it from our view and to make a drawing of it from memory. Finally, we made a drawing of the same object from direct visual observation. Some of us were very impressed to see that three drawings were quite similar to each other!

We also learned about creating secondary and tertiary colours by layering up the primary colours in successive waves. I was amazed to see how the use of the colour contributed to the mood and the temperature of the paintings. We also used our imagination to describe names for specific colour mixes in the paintings like grass green, shady grey and so on.

During the course, a social dinner was organised at The Rex Whistler Restaurant at Tate Britain, where we got a chance to intermingle with other participants, who were visiting from around the world.
This interesting course was an educational opportunity to complement dermatology resources available in clinical practice. It has helped me and others in improving our clinical observational and analytical skills, as visual literacy is the ability to understand, interpret and evaluate visual messages. I would highly recommend this course to all aspiring and established dermatologists.

Pushplata Srivastava MBBS
Welsh Institute of Dermatology
Cardiff, UK
The EADV leadership has been hard at work summarising and implementing some of the points that came out of the Executive Committee (EC) meetings held during 2019, as well as the Board and workshops held at the 55th Board meeting in Lugano, May 2019. Namely, the Leadership Development Initiative and the Board Onboarding, under the guidance of Prof Carle Paul and with the support of the EC.

Additionally, the Statutes and Development Committee has taken up the task of revising the current membership categories (including the implementation of a new category, Nurses) and the membership fees deadline (payable by 31 January, instead of 31 May).

Last but not least, the Media & PR Committee and Website Committee have finally merged into a new committee called the Communication Committee, with Prof Marie-Aleth Richard as the Chairperson.

These changes could not have been made without the participation of the entire Leadership and the support of the Board. These are steps in the right direction which bring the Academy into a modern and fast-moving era that requires continuous self-review and evaluation.

The Academy thanks those ending their terms of office. It is with profound gratitude that we bid them farewell. Their hard work, dedication and important contributions resulted in significant changes and improvements to the Academy.

The Academy would like to warmly welcome the following Board Members who were elected online this past summer, monitored by ERS of London. Furthermore, we also extend a warm welcome to the following Members who were elected at the recent Board meeting in Madrid on 9 October 2019.

With best wishes for 2020!

Branka Marinovic MD PhD
EADV Secretary General
December 2019
Our thanks to departing Board & Committee members

Prof Werner Aberer  Board Representative Austria
Prof Christa de Cuyper  Board Representative Belgium
Prof Véronique del Marmol  Board Representative Belgium
Prof Mette Deleuran  Board Representative Denmark
Prof Jørgen Serup  Board Representative Denmark
Prof Annamari Ranki  Board Representative Finland
Prof Pierre Wolkenstein  Board Representative France
Prof Daiva Jasaitiene  Board Representative Lithuania (ending 1st term)
Dr Menno Gaastra  Board Representative Netherlands (ending 1st term)
Dr António Massa  Board Representative Portugal
Prof Elena Araviiskaia  Board Representative Russia (ending 1st term)
Prof Dr Miloš Nikolić  Board Representative Serbia
Dr Dusan Buchvald  Board Representative Slovakia
Prof Luis Puig  Board Representative Spain
Prof John Paoli  Board Representative Sweden (ending 1st term)
Dr Konstantine Buxtorf Friedli  Board Representative Switzerland
Prof Yuriy Andrashko  Board Representative Ukraine
Prof Michael Cork  Board Representative United Kingdom (ending 1st term)
Dr Florence Corgibet  EADV School Member
Dr Jean Michel Amici  Ethics Committee Member (resigned)
Dr Michael Boffa  Honours and Awards Committee, Chairperson
Prof Rodica Cosgarea  Honours and Awards Committee Member
Assoc Prof Razvigor Darlenski  Honours and Awards Committee Member
Assoc Prof Catalin M. Popescu  Honours and Awards Committee Member
Assoc Prof Dušan Škiljević  Honours and Awards Committee Member
Prof Dr Sven Malte John  Media and PR Committee, Chairperson
Prof Frank Powell  Nomination and Election Monitoring Committee, Chairperson (resigned)
Dr Pavel Chernyshov  Nomination and Election Monitoring Committee Member
Prof Efthymia Soura  Nomination and Election Monitoring Committee Member
Prof Philippe Bahadoran  Project Proposal Review Committee Member
Dr Kataryna Kolyadenko  Project Proposal Review Committee Member
Dr Catherine van Montfrans  Scientific Programming Committee Member
Prof Milan Matić  Statutes and Development Committee Member
Prof Dr Andreas Wollenberg  Statutes and Development Committee Member
Prof Ljiljana Medenica  Task Force Facilitator
Prof Dr Martino Neumann  Treasurer

And our warm welcome to new Board & Committee members

Prof Johann Bauer  Board Representative Austria
Prof Dr Gudrun Ratzinger  Board Representative Austria
Prof Bertrand Richert  Board Representative Belgium
Prof Snejina Vassileva  Board Representative Bulgaria
Prof Marie-Aleth Richard  Board Representative France
Prof Daiva Jasaitiene  Board Representative Lithuania (2nd term)
Dr Paulo Lameri  Board Representative Portugal
Prof Elena Araviiskaia  Board Representative Russia (2nd term)
Prof Denis Zaslavsky  Board Representative Russia
Prof Željko Mijušković  Board Representative Serbia
Dr Yolanda Gilaberte  Board Representative Spain
Dr John Paoli  Board Representative the Netherlands (2nd term)
Dr Pavel Chernyshov  Board Representative Ukraine (2nd term)
Prof Michael Cork  Board Representative United Kingdom (2nd term)
Dr Ivan Bogdanov  Communication Committee Member
Prof Dr Dedee Murrell  Communication Committee Member
Dr Mariano Suppa  EADV School Member
Dr Sarah Walsh  EADV School Member
Dr Styliani Siskou  Ethics Committee, Invited Guest
Prof Herbert Höningmann  Ethics Committee, Co-opted
Prof Michael Waugh  Finance Committee Member
Prof Dr Martino Neumann  Finance Committee, Invited Guest
Prof Dr Miloš Nikolić  Honours and Awards Committee Member
Prof Dr Martin Ulas  Honours and Awards Committee Member
Dr Aimilios Lallas  Honours and Awards Committee, Chairperson
Dr António Massa  Honours and Awards Committee Member
Assoc Prof Electra Nicolaidou  Honours and Awards Committee Member
Dr Liam Mercieca  Honours and Awards Committee, Co-opted
Prof Dr Martino Neumann  Nomination and Election Monitoring Committee, Chairperson
Dr Pantelis Souvatzidis  Nomination and Election Monitoring Committee Member
Prof Dr Enno Schmidt  Project Proposal Review Committee Member
Prof Dr Andrea Szegedi  Project Proposal Review Committee Member
Prof Philippe Bahadoran  Project Proposal Review Committee, Co-opted
Dr Jean-Luc Bernabo  Scientific Programming Committee, Co-opted
Prof Carmen Salavastra  Secretary General-Elect
Dr Irvingard Reich  Statutes and Development Committee Member
Dr Liana Manolache  Statutes and Development Committee Member
Dr Christa de Cuyper  Task Force Facilitator
Prof Dimitrios Ioannidis  Treasurer
### Upcoming Resident and Specialist courses 2020

<table>
<thead>
<tr>
<th>Date</th>
<th>Course</th>
<th>Location</th>
<th>Type</th>
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</thead>
<tbody>
<tr>
<td>2–4 April 2020</td>
<td>Advanced Surgery on Cadavers</td>
<td>Verona, Italy</td>
<td>Specialist</td>
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<tr>
<td>15–16 May 2020</td>
<td>Botox</td>
<td>Athens, Greece</td>
<td>Specialist</td>
</tr>
<tr>
<td>12–14 June 2020</td>
<td>Hyperhidrosis management</td>
<td>Athens, Greece</td>
<td>Specialist</td>
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<tr>
<td>17–19 June 2020</td>
<td>Acne &amp; Rosacea</td>
<td>Debrecen, Hungary</td>
<td>Resident</td>
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<tr>
<td>29 June–3 July 2020</td>
<td>Dermoscopy Summer School</td>
<td>Thessaloniki, Greece</td>
<td>Resident and Specialist</td>
</tr>
<tr>
<td>29 June–3 July 2020</td>
<td>ESDR Summer School: Skin Microbiota</td>
<td>Lausanne, Switzerland</td>
<td>Resident</td>
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<tr>
<td>20–24 July 2020</td>
<td>Dermatopathology Summer School</td>
<td>Lausanne, Switzerland</td>
<td>Resident</td>
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<tr>
<td>4–5 September 2020</td>
<td>Dermatopathology</td>
<td>Barcelona, Spain</td>
<td>Resident and Specialist</td>
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<tr>
<td>12–14 November 2020</td>
<td>Skin Cancer</td>
<td>Trieste, Italy</td>
<td>Resident and Specialist</td>
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<tr>
<td>21–23 October 2020</td>
<td>Mohs</td>
<td>Valencia, Spain</td>
<td>Resident</td>
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<tr>
<td>16–17 October 2020</td>
<td>Paediatric Dermatology</td>
<td>Budapest, Hungary</td>
<td>Resident and Specialist</td>
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<tr>
<td>6–7 November 2020</td>
<td>Photodermatology</td>
<td>Graz, Austria</td>
<td>Resident and Specialist</td>
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<tr>
<td>19–21 November 2020</td>
<td>Nurses</td>
<td>Malaga, Spain</td>
<td>Nurses</td>
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<tr>
<td>27–29 November 2020</td>
<td>Cosmetics</td>
<td>Brussels, Belgium</td>
<td>Resident and Specialist</td>
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<tr>
<td>TBA</td>
<td>Advanced Surgery</td>
<td>Thessaloniki, Greece</td>
<td>Resident</td>
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All courses are open to EADV and non-EADV members.

**For further information**, please contact [www.eadv.org/eadv-school](http://www.eadv.org/eadv-school)

**To apply** to any of the courses: [www.eadv.org/eadv-school/330/how-to-apply](http://www.eadv.org/eadv-school/330/how-to-apply)
In another year packed full of inspiration, practical knowledge and hands-on workshops, the annual congress in Madrid proved to be a fruitful place for professional conversations. Beyond the wonderful outside seating in the shade (and some well-deserved sun!) and the charging point across the EADV Resource Area we witnessed numerous online discussions taking place.

A staggering number of tweets were shared by you - thanks! Your learnings were not only visible on the internet and the EADV app... we also displayed the messages with #EADV2019 on larger-than-life screens in the Overflow area.

We saw very creative and inspiring Instagram photos and even some videos of visitors sharing their newfound knowledge on site with their followers. And year after year we notice a clear increase in the popularity of our official photo wall. That’s why we had a double-sided one ready for you this year. Selfie time!

The connections don’t stop after the Congress. Please keep connecting with each other on Twitter, Instagram, Facebook and LinkedIn to expand your network and become the best professional you can be. And get ready to start using next year’s hashtag on your social media: see you at #EADVVIENNA2020!

Social media team

Ruxandra Andriana
Mauricio Conti
Thomais Sogia
Fatma Jendoubi
Elise Vandersichel
Imane Alouani

Social media statistics

Takeaways from #EADV2019

24 million timeline deliveries
7.3 million reach
11,340 tweets
3,801 video views

Facebook
36,000 reach
11,000 interactions
2,700 minutes of video views
103 photos
• 6,900 reach
• 1,700 interactions

Instagram
3.5 million impressions
1.8 million reach
• 840 posts
• 80,000 likes
• 2,500 comments
29th EADV Congress
VIENNA
28 October – 1 November 2020
THE ART OF DERMATOLOGY
The European Academy of Dermatology and Venereology (EADV) has learned with great sadness of the death of Klaus Wolff on 20 December 2019. Prof Wolff was a distinguished colleague and founder, past President and Honorary Member of the European Society for Dermatological Research (ESDR), past President of the International League of Dermatological Societies and the International Committee of Dermatology, member of the German Academy of Natural Scientists *Leopoldina*, member of the Austrian Academy of Sciences and Fellow of the Royal College of Physicians (UK).

He was born on 4 December 1935 in Hermannstadt/Sibiu in Transylvania and went to Medical School at the University of Vienna. After specialty training in Dermatology at the Department of Dermatology, University of Vienna, and a postdoctoral fellowship funded by the NIH at the Mayo Clinic, Rochester, Minnesota (USA), Klaus Wolff was appointed Head of the Department of Experimental Dermatology at the University of Vienna and served as a visiting professor at Harvard University, Boston, Massachusetts (USA).

In 1976, he became full professor and chairman of the Department of Dermatology at the University of Innsbruck and in 1981 he was appointed full professor and Chairman of the Department of Dermatology at the University of Vienna. In this capacity he taught and trained generations of medical students and dermatologists. Focused research, internationally acclaimed, resulted in the elucidation of the mechanisms of various disease processes in the skin and in the development of new therapies.

Under his leadership the Department of Dermatology of the University of Vienna rose to be ranked among the five leading dermatology institutions worldwide. Klaus Wolff became emeritus in October 2004 and since then he devoted himself to the care of his private patients and to the publication of his textbooks.

In 2005, Klaus Wolf received the EADV Scientific Achievement Award. In the same year, the Klaus Wolff Fellowship was endowed by an American benefactor to support the training of young Austrian researchers at Harvard University. He was made an Honorary Member of EADV in 2012.

During his long career Klaus Wolff received many other honours and awards, including the Gold Medal, Austrian Society of Dermatology and Venerology (2003); Stephen Rothman Medal (1998); Alfred Marchionini Medal (1997); Research Award of the City of Vienna (1997); Vitiligo Award 1993, American Skin Association; Order of Distinction (Health), Commander, Government of Romania (2004); Austrian Order of Distinction for Science and Art (2004); Great Silver Order of Distinction for the Republic of Austria (1997); and the Golden Order of Distinction for Merits for the State of Vienna (1994). He was also an Honorary Member of numerous national and international dermatological societies.
Calendar of Events

> **2020**

9th Scientific Conference of the European Hidradenitis Suppurativa Foundation (EHSF e.V.)
5–7 February 2020 – Athens, Greece

16th EADV Symposium
29 April–2 May 2020 – Porto, Portugal

29th EADV Congress
28 October – 1 November 2020 – Vienna, Austria

> **2021**

7th EADV Symposium
20–22 May 2021 – Ljubljana, Slovenia

30th EADV Congress
13–17 October 2021 – Berlin, Germany

> **2022**

18th EADV Symposium
5–7 May 2022 – Malta

31st EADV Congress
7–11 September 2022 – Milan, Italy

> **2023**

19th EADV Symposium
18–20 May 2023 – Seville, Spain